



## THE CAMPAIGN FOR WOOL

The **Campaign for Wool** is a five-year programme designed to promote the benefits of wool to both industry and consumers. The chairman for the campaign is John Thorley, a past President of the Jacob Sheep Society.

Information about the Campaign for Wool and a gallery of images can be found at [www.campaignforwool.org](http://www.campaignforwool.org).

In addition to giving information about the 2011 Campaign and the events already planned for 2012, the site is the gateway to other delicious woolly subjects ...

... you can download or view the catalogue for the Wool Modern exhibition which ran for a month in Pall Mall. This exhibition featured garments by designers such as Galliano, Vivienne Westwood, Lanvin and Alexander McQueen ...

... there's a Shaun the Sheep activity area that has games, puzzles, fun stuff and instructions on how to make your own Shaun ...

... the Love Wool UK Campaign. This Campaign gathered together news of small craft groups that were staging events throughout Wool Week 2011. It's hoped that the Campaign will run again in 2012, so watch the space for events in your area – or maybe you could organise one of your own? In the meantime, if you take a look at Love Wool's Facebook<sup>1</sup> site at <http://tinyurl.com/c2oyvdt> you'll see more images from the 2011 Wool Week and details of the events that were staged.

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[www.facebook.com/lovewooluk?sk=wall](http://www.facebook.com/lovewooluk?sk=wall)

As part of Wool Week, Harrods commissioned a video to be shown throughout the store. It features a very well behaved ram and some of the fabulous garments from the Wool Modern exhibition. It's a super video – well worth seeing – catch it on You Tube<sup>2</sup> at <http://tinyurl.com/6kdg2sa> – and make sure the sound is on.

Top yarn manufacturer Rowan has a fabulous collection of free patterns at [www.knitrowan.com](http://www.knitrowan.com). To find the collections mentioned in the Jacob Journal, type *Wool Week* into the search box. This will bring back a list that includes the Wool Week online collection and the Love Wool UK patterns. You'll also find the Rowan Autumn/Winter newsletter on the list. This has news of the Campaign for Wool events that were staged in 2011 and a must-see image of a cosy for a telephone box. Change the search to *British Sheep Breeds* and you will find the patterns that use this yarn.

The **Join the Flock Campaign** is a big public art project that anyone can join. It is co-ordinated by Eden Arts in Cumbria and you can find out all about it at [www.jointheflock.co.uk](http://www.jointheflock.co.uk)

The Campaign wants 5,000 pom-pom sheep (made from real wool, of course) to participate in an installation which will be displayed in 2012.

The website has instructions on how to make your sheep and a downloadable template. There are lots of pictures of the sheep that have been submitted so far – but there don't seem to be any Jacobs.

The Jacob Journal wants YOU to make a sheep and be part of the installation. To help you get started, the first ten JSS members that ask will get a free pack with sufficient Jacob yarn to make a sheep. Just email [sheep@nutwood.ltd.uk](mailto:sheep@nutwood.ltd.uk) or call Jacqueline Emberton on 0121 472 2203 and the pack will be on its way.

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<sup>2</sup> [www.youtube.com/watch?v=o-QpsFLpoB8](http://www.youtube.com/watch?v=o-QpsFLpoB8)

To make your sheep, print the template from the Join the Flock website onto the thickest card your printer will take, and cut out the components. Make the pom-pom, covering around a quarter of the ring in brown yarn – this will make a 'shawl' on the finished sheep.

Now you're ready to make the face. The template on the website doesn't have a face with horns. You can make horns out of chenille stems or pipe cleaners, or you can use the templates below to make horns out of card. We've also included a sketch of a Jacob face to give you inspiration, but we're sure you'll want your favourite Jacob's face to be in pride of place in the installation.

If you want to make card horns, follow the instructions below:

- Print the Join the Flock template onto thin card, and cut out the face
- Print the page below onto thin card, and cut out the four-horn or two-horn shape
- Glue the Join the Flock face onto the horn shape. Line the two shapes up at the top of the face, and trim any excess from around the chin
- Use a felt tip pen or paint to create the face, and colour the horns. You might want to draw ridges or stripes on the horns
- Following the instructions on the Join the Flock template, attach the face to the body

A couple of tips to help you make your sheep – first, the weight of card that can be fed through a domestic printer is fine for the face and horns, but it's not strong enough to support the weight of the sheep. To avoid having a Jacob with the staggers, cut the legs from thicker card or glue two or three sheets of thin card together. The second tip is that, unless you use really strong card, you won't be able to pull the pom-pom ring away from the yarn. The best thing to do is to tear the ring, and discard it – it's easier to make another one than to struggle to get the original one off whole.

One final thing – before you despatch your pom-pom Jacob to Eden Arts, don't forget to take a photograph of it and send it to the Journal!

